

# Become an ATD Hawaii Sponsor!

The Hawaii Chapter of the Association of Talent Development provides a variety of opportunities for businesses to reach Talent Development professionals from Hawaii (and beyond), including:

- Professional development programs: Our one-hour learning opportunities (virtual and in-person). There are a minimum of six per year.
- Deeper Dive Workshops: Two in-depth workshops each year (virtual and in-person)
- Special Interest Groups: These are more niche learning groups in the areas of learning technology, organizational development, etc.
- Networking: At least one in-person Networking event each year. This is a time for fellowship, idea exchanges and building community.

We have five major sponsorship opportunities:

1. Chapter Sponsorship
2. Title Sponsor for ATD Hawaii Job Board
3. Program Sponsorship
4. In-kind Sponsorship
5. Visibility Sponsorship

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	CHAPTER SPONSOR \$2,000.00	ATD JOB BOARD SPONSOR \$1,000.00	PROGRAM SPONSOR \$250.00 per program/event	IN-KIND SPONSOR	VISIBILITY SPONSOR \$50.00 per month
Logo on "Welcome" slide deck at chapter events**	All programs/events	All programs and events	1 program/event	1 program/event	1 program/event each
Recognition from ATD Hawaii facilitator at the beginning of each program/event	All programs/events	N/A	1 program/event	1 program/event	None
3-minute pitch by a person from your organization for your organization at program/event	All programs/events	N/A	1 program/event	None	None
Display table at in-person programs**	All programs/events	All programs/events	1 program/event	None	None
Collateral material distributed at virtual and in-person program	All programs/events	N/A	1 program/event	None	None
Company name on email announcements	All programs/events	N/A	1 program/event	1 program/event	None
ATD Hawaii annual memberships for you or a client/student	5 local ATD Hawaii Memberships	2 local ATD Hawaii Members	None	None	None
Company logo and link on ATD Hawaii website sponsor page.	12 months	12 months	1 month	1 month	1 per month
Program registrations* for your non-member employees or guests.	3 per month	N/A	1 program/event	1 program/event	None
Newsletter article written by your company focused on a talent development topic that is posted on our website and emailed out.	1 per year	1 per year	None	None	None
Job postings	12 per year	Unlimited	None	None	None

\*This does not include special event training events and certifications that have an enrollment fee for members over \$15.00.

\*\*As program and events allow.